



JASON PEPPING

ILLUSTRATIVE DESIGNER

jpepping@gmail.com
www.jasonpepping.com

QUALIFICATIONS

Well accustomed to performing in a deadline driven environment with an emphasis on working within budget requirements. Designing & illustrating are my passions and each creative challenge presents a new opportunity to improve and learn.

EXPERIENCE

Senior Designer - IAC Applications 2007 - 2017

- Established UX design as the first stage of all web application development, instituting a user-centered design approach which included usability testing throughout the development process.
- Wireframe, prototype, design and test themes to ensure the final product meets the business requirements including website, widget/application, install flow and marketing materials.
- Varied responsibilities including illustration, character design and animation, logo development, display design, new product development, wireframing, prototyping, photo retouching and manipulation, pattern design.

Lead Multimedia Developer - EPICOR|CRS Retail Systems 2000 - 2007

- Design and program functionality for sales presentations, videos, intranet and corporate websites, brochures, promotional branding, product manuals and computer based training lessons.
- Reduced production time allowing the increased selling of training media creating additional revenue of over \$700,000 for the year.
- Created and managed yearly corporate style guide and ensured all visual materials adhere to the standards imposed. Continually recognized for fresh and innovative ideas.

Multimedia Designer & Illustrator - Freelance 1996 - PRESENT

- Efficiently manage and coordinate design production from concept through completion. Work closely with clients to create vision, conceive designs and consistently meet deadlines and requirements.
- Portrait painting, logo and concept design, packaging, posters, marketing materials, web pages, mobile apps and other media for a diverse clientele.
- Create detailed and stylized illustrations and layouts for web, magazines, books & theatre.

EDUCATION

BA Biology/BS Fine Arts - 1996 - 2000
SUNY Oswego, Oswego NY GPA 3.4 – Deans List recipient, Cum Laude

SKILLS

Software

Adobe Suite
InVision
Figma
MS Office
3ds Max
Maya
Zbrush
Balsamiq
Confluence
Jira

Design Experience

UX/UI
Typography
Wireframing
Prototyping
Web Design
HTML & CSS
Illustration
Brochures
Promotional Media
Newsletters
Media Kits
Catalogs
Print Advertisements
3D Animation
2D Animation
Posters